



JAY SANDHOUSE

**WRITER, PRODUCER, EDITOR,
PHOTOGRAPHER, GRAPHIC
DESIGNER, INSTRUCTOR**



EDUCATION

- **MASTER'S DEGREE** Graduated 2011
FLORIDA GULF COAST UNIVERSITY
Master of Arts degree in Educational Technology with a concentration in Curriculum and Instruction.
- **BACHELOR'S DEGREE** Graduated 1985
FLORIDA ATLANTIC UNIVERSITY
Bachelor of Arts degree in Communication with a concentration in Broadcasting. Graduated Suma cum Laude.
- **BACHELOR'S DEGREE** Graduated 1980
UNIVERSITY OF FLORIDA
Bachelor of Science degree in Business Administration with a concentration in Marketing.



PROFILE

My professional background revolves around Video Production, Academics, Marketing, Advertising, Promotions, and Multimedia. Throughout my career, I have worked in network television, radio, and cable. As the Marketing/Promotions Manager for the Office of Undergraduate Education at Florida International University, I am responsible for reaching students in nontraditional ways to enhance their college experience. I currently teach Multimedia Production, and the Capstone course for the School of Communication + Journalism, as well as the First-Year course for the Office of First-Year Programs. In the past, I have also taught Announcing, Writing, Editing, Directing, and Studio Production courses. I have also served as an Internship Coordinator, and as a television studio manager. As a video producer for over 30 years, I am still called upon to do freelance and consulting work on a regular basis.



EXPERIENCE

- **FLORIDA INTERNATIONAL UNIVERSITY** 2009 - Present
MARKETING/PROMOTIONS MANAGER & INSTRUCTOR
Responsible for the planning effective implementation of technology tools to enhance the learning experience of undergraduate students as it directly relates to academic advising, student progress and development. Specific responsibilities include: video, audio & multimedia production, graphic design, photography, and social media content. Responsible for the instruction of students attending Florida International University for the School of Communication + Journalism.
- **MIAMI-DADE COLLEGE** 1999 - 2009
TV PRODUCER & INSTRUCTOR
Supervise and teach students the use of studio cameras, video switchers, character generators, audio mixers, and assorted editing systems. Other responsibilities include: Production Supervisor for the television network MDC TV, and advising students either attending or planning on attending Miami-Dade College.
- **PAXSON COMMUNICATIONS (PAX TV)** 1998 - 1999
NETWORK WRITER/PRODUCER
Responsible for the network video promotion and branding of PAX TV . Write, produce, direct, edit, shoot and hire talent for television commercials promoting "Touched By An Angel," "Diagnosis Murder," and "Dr. Quinn Medicine Woman."
- **CONTINENTAL CABLEVISION/MediaOne** 1986 - 1998
REGIONAL MARKETING PRODUCTION MANAGER
Responsible for the video promotion and branding of all the Continental Cablevision/ MediaOne systems in the Southeast Region (Richmond, Jacksonville, SW Florida, Dade County, and Broward County).



CONTACT

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SKILLS

WRITING



PRODUCING



EDITING



PHOTOGRAPHY



SOCIAL MEDIA



CURRICULUM



INSTRUCTION



GRAPHIC DESIGN



SOFTWARE

PHOTOSHOP



AUDITION



ILLUSTRATOR & INDESIGN



PREMIERE PRO



AFTER EFFECTS



DREAMWEAVER

